

NEWS RELEASE

JORDAN SCHNITZER MUSEUM OF ART WSU

8/21/2019

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**WSU Schnitzer Museum Presents the Exhibition *Polly Apfelbaum: Frequently the Woods are Pink***

PULLMAN, Wash. – The Washington State University Jordan Schnitzer Museum of Art is proud to present the exhibition ***Polly Apfelbaum: Frequently the Woods are Pink Prints from the Collections of Jordan D. Schnitzer and His Family Foundation***. On view at the museum from August 27 through March 14, this exhibition is located in the Creighton, Bruce/Floyd, Borth, and Smith Galleries. As always, all exhibitions at the museum are free and open to the public.

*Artist Lecture: September 4, 4-5pm CUB Auditorium, Reception: 5-6pm Museum Gallery*

*Polly Apfelbaum: Frequently the Woods are Pink, Prints from the Collections of Jordan D. Schnitzer and His Family Foundation* features unique prints of extraordinary complexity from this renowned American artist. Apfelbaum creates worlds of visual wonderment. The artist's maximalist aesthetic posits a startling idea: Beauty, exuberance, and chromatic energy are conduits to social unity. Her works convey a welcoming space where juxtaposition of seemingly incongruous colors and patterns find shared equilibrium hinting at a society in peace.

"Polly Apfelbaum's art takes us on a colorful journey through time and space," says Jordan D. Schnitzer. "This retrospective exhibition from our collection highlights many of her most important artwork. We are delighted that the Jordan Schnitzer Museum of Art at WSU is the only west coast venue for this nationally-recognized artist. Come one and all, this exhibition will engage everyone from two to one-hundred and two because it is so fun!"

Marking the artist's first survey exhibition dedicated solely to her ambitious printmaking practice, more than 60 works on paper have been selected between the years 2004 and 2018. The exhibition will highlight a wide-range of Apfelbaum's printmaking methods with a collection of one-of-a-kind monoprints taking center stage. Her recent *Atomic* series arose from a process similar to that of her installation works, such as her "fallen paintings" consisting of many dyed fabric components the artist arranges in situ on the floor. Relatedly, these kaleidoscopic print works were created with assistants at Durham Press who inked hundreds of woodblocks in assorted colors and patterns. The artist then spontaneously placed the blocks in printing jigs to explore different color combinations and compositions. Created quickly, each monoprint serves as a kind of printed sketch, revealing unexpected moments of variation and fluidity.

Apfelbaum has been active since the mid-1980s and is best known for her expansive polychromatic floor-based installations residing somewhere between painting and sculpture. The artist has deployed a wide variety of media—including fabric, paint, dyes, wallpaper, and ceramics—materials traditionally associated with craft and domesticity. Influenced early in her career by artists Helen Frankenthaler, Morris Louis, and Jackson Pollock; Apfelbaum's sensibility incorporates energy, playfulness, and wit, as well as her love of popular culture and affirmative view of femininity.

Apfelbaum has mounted nearly 60 solo exhibitions worldwide and has participated in hundreds of group exhibitions. Her work is in numerous permanent collections including the Albright-Knox Art Gallery, Buffalo, NY; Brooklyn Museum, New York; Carnegie Museum of Art, Pittsburgh; Dallas Museum of Art; Los Angeles County Museum of Art; Museum of Contemporary Art Chicago; The Museum of Modern of Art, New York; Pennsylvania Academy of Fine Arts, Philadelphia, PA; Philadelphia Museum of Art; Tang Teaching Museum, Saratoga Springs, NY; and Whitney Museum of American Art, New York. She was the recipient of a Pollock-Krasner Foundation Grant in 1987, a Guggenheim Fellowship in 1993, an Artist's Fellowship from the New York Foundation for the Arts in 1995,

an Anonymous Was a Woman Award in 1998, a Richard Diebenkorn Fellowship in 1999, a Joan Mitchell Fellowship in 1999, an Academy Award from the American Academy of Arts and Letters in 2002, the Rome Prize in 2012, and a Creative Capitol Award in 2019. The artist resides and works in New York City.

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**About the Jordan Schnitzer Family Foundation** | At age 14, Jordan D. Schnitzer bought his first work of art from his mother's Portland, Oregon contemporary art gallery, evolving into a lifelong avocation as collector. He began collecting contemporary prints and multiples in earnest in 1988. Today, the collection exceeds 13,000 works and includes many of today's most important contemporary artists. It has grown to be one of the country's largest private print collections. He generously lends work from his collection to qualified institutions. The Foundation has organized over 110 exhibitions and has had art exhibited at over 150 museums. Mr. Schnitzer is also President of Harsch Investment Properties, a privately owned real estate investment company based in Portland, Oregon, owning and managing office, multi-tenant industrial, multi-family and retail properties in six western states. For more information about the Jordan Schnitzer Family Foundation, please visit [jordanschnitzer.org](http://jordanschnitzer.org).



*Funding has been provided by Jordan D. Schnitzer and His Family Foundation and the Members of the Jordan Schnitzer Museum of Art WSU.*

*All images in the photo gallery below are printed and published by Durham Press.*

About the Exhibition Title:

Selected by the artist, *Frequently the Woods are Pink* comes from an Emily Dickinson poem of the same name published posthumously in 1891.

About Durham Press:

Durham Press is a publisher of limited edition prints and multiples. The Press was founded in 1988 and is owned and operated by Jean-Paul Russell and Ann Marshall. Durham Press has two facilities, one in a former school in Bucks County, Pennsylvania, which houses the printmaking facilities where artists stay to create the work, and the other, a show space in Chelsea, New York. The Press works with a renowned list of contemporary artists including a seventeen-year relationship with Polly Apfelbaum.

**LOCATION** | The Jordan Schnitzer Museum of Art WSU is located in the Crimson Cube (on Wilson Road across from Martin Stadium and the CUB) on the WSU Pullman campus. **The hours of our six galleries are Tuesday – Saturday, 10 a.m. – 4 p.m., closed Sunday and Monday.** For more information please contact the museum at 509-335-1910.



**POLLY APFELBAUM**  
 Atomic Pinwheels and Other Mysteries  
 From the Collections Jordan D. Schnitzer and His Family Foundation

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**LECTURE:**  
 9/4, 4-5pm, CUB Aud.

JORDAN SCHNITZER MUSEUM OF ART WSU

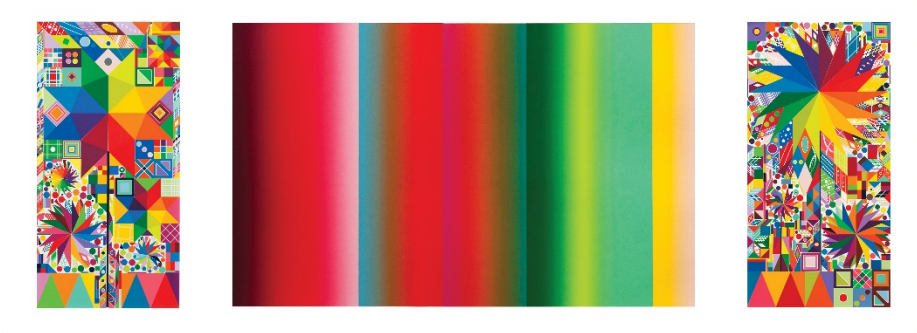


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**EXHIBITION**  
 Aug 27-Mar 14, 2020

JORDAN SCHNITZER MUSEUM OF ART WSU



**POLLY APFELBAUM**  
 Atomic Pinwheels and Other Mysteries  
 From the Collections Jordan D. Schnitzer and His Family Foundation

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**RECEPTION:**  
 9/4, 5-6pm, Museum

JORDAN SCHNITZER MUSEUM OF ART WSU

**CAPTIONS FOR IMAGES BELOW**  
 If you would like individual images, please let me know which ones and I will send them...



**Polly Apfelbaum (American (b. 1955))**  
*Little Love 50*, 2008  
 woodblock monoprint  
 20 x 20 in.  
 2019.121



**Polly Apfelbaum (American (b. 1955))**  
*Little Love 52*, 2008  
 woodblock monoprint  
 20 x 20 in.  
 2019.122



**Polly Apfelbaum (American (b. 1955))**  
*Dogwood Leap 2*, 2009  
 woodblock monoprint  
 47 x 47 in.  
 2019.123



**Polly Apfelbaum (American (b. 1955))**  
*Love Park 27*, 2012  
 woodblock monoprint  
 79 x 79 in.  
 2019.125



**Polly Apfelbaum (American (b. 1955))**  
*Potpourri - Dogwood, edition 21/25*, 2012  
 woodblock  
 32 x 32 1/2 in.  
 2019.120c



**Polly Apfelbaum (American (b. 1955))**  
*Potpourri - Love, edition 21/25*, 2012  
 woodblock  
 32 x 32 1/2 in.  
 2019.120b



**Polly Apfelbaum (American (b. 1955))**  
*Atomic Mystic Particle 11*, 2016  
 woodblock monoprint  
 13 5/8 x 13 5/8 in.  
 2019.130



**Polly Apfelbaum (American (b. 1955))**  
*Atomic Mystic Particle 3*, 2016  
 woodblock monoprint  
 13 5/8 x 13 5/8 in.  
 2019.131



**Polly Apfelbaum (American (b. 1955))**  
*Atomic Mystic Particle 6*, 2016  
 woodblock monoprint  
 13 5/8 x 13 5/8 in.  
 2019.132



**Polly Apfelbaum (American (b. 1955))**  
*Atomic Mystic Particle 7*, 2016  
 woodblock monoprint  
 13 5/8 x 13 5/8 in.  
 2019.133



**Polly Apfelbaum (American (b. 1955))**  
*Atomic Mystic Particle 8*, 2016  
 woodblock monoprint  
 13 5/8 x 13 5/8 in.  
 2019.134



**Polly Apfelbaum (American (b. 1955))**  
*Byzantine Rocker 32*, 2016  
 woodblock monoprint  
 24 1/8 x 37 in.  
 2019.128



**Polly Apfelbaum (American (b. 1955))**  
*Atomic Mystic Cosmic 6*, 2017  
 woodblock monoprint  
 36 1/2 x 25 in.  
 2019.137



**Polly Apfelbaum (American (b. 1955))**  
*Atomic Mystic Cosmic 8*, 2017  
 woodblock monoprint  
 36 1/2 x 25 in.  
 2019.138



**Polly Apfelbaum (American (b. 1955))**  
*Atomic Mystic Landscape*, 2017  
 woodblock monoprint  
 35 3/8 x 68 in.  
 2017.614